



Dr. Shahrzad Sherry Nooravi, PsyD, MCC

**Organizational Psychologist, Master Coach,
Leadership Speaker, Change Agent**

Dr. Shahrzad inspires, empowers and challenges CEOs, entrepreneurs and company leaders to drive the cultures they've always dreamed of...by looking in the mirror. This philosophy shaped her forthcoming leadership book.

For the last 20 years, Dr. Shahrzad has been on a mission to unleash the power of lagging cultures for increased profitability, innovation and engagement. She spends her days coaching entrepreneurs and executives from mid-sized to Fortune 500 firms.

accenture

SONY

VISTAGE



Center for
Creative Leadership

ICF



Today's audiences want to walk away with a new mindset and tools for looking at their workplace challenges whether it is managing difficult colleagues, creating a new culture, or handling constant change.

Dr. Shahrzad shares how to examine self-defeating thoughts and assumptions, be the change they want to see and move forward with power, compassion and authenticity. Participants walk away with not only a plan, but also a renewed sense of their own wisdom, power, resilience and grace.

Dr. Shahrzad enjoys empowering audiences to:

- Tap into the root of their potential, confidence and capabilities
- Unleash the energy and productivity of their teams
- Take positive actions for the betterment of their teams, company and community
- Eliminate self-defeating thinking, behavior and actions
- Develop agility and a "yes...and" mindset to create an openness to change and innovation
- Adapt to changing times with presence and ease

“Shahrzad provided my CEO group with a high energy, informative, practical and interactive presentation on how to drive a strong company culture. We've already booked Sherry for next year.”
-Dave Kinnear, Chair, Vistage Worldwide

“I appreciate how Shahrzad was able to bring together a newly formed team of five acquired companies to integrate the same vision, values and strategy at our retreat. She was like a chef who brought all the ingredients together for a perfect outcome.”
-Lewis Macleod, CEO, SMC Mushroom Farms.



Have Your People Speak To Our People!

sherry@strategymeetsperformance.com

strategymeetsperformance.com

+1.312.286.0325



Dr. Shahrzad Sherry Nooravi, PsyD, MCC

“Dr. Nooravi provided great insight into the role leaders play in the formation and evolution of a company's culture. My members walked away with substantive ideas for how to build a productive, engaging and fun culture that reflects their values.”

-Richard (Ric) Franzi, Coach of CEO & Key Executive Peer Groups



Why invite Dr. Shahrzad to speak at your conference or staff event?

- Her fearless, bulldog, never-give-up commitment to goals gets to the root of potential and jumpstarts her clients' ability to get promoted and grow their businesses
- Recognized as Citizen of the Year by *Circulate San Diego*, Voice to Listen to by *La Jolla Light* and Trailblazer of the Year by *NAWBO*, she inspires audiences to get fierce and bulldoze through obstacles to achieve success
- She converts anxiety and fear to power and vigor through story, humor, new tools and accountability
- She is credentialed as a Master Coach through the *International Coach Federation*, a designation held by 1% of executive coaches
- Thanks to her experience growing up as a first-generation American, she has straddled two cultures all her life and is at ease working with a diverse group of people
- Passionate about emboldening other's growth, she is a university instructor of coaching and management skills at Pacific College of Health and Science, UCSD and San Diego State University
- A lover of language and culture, she is a world traveler who speaks four languages, some to talk about local politics and some to debate the meaning of life
- A leader in her industry, she is the President of International Coach Federation (ICF), San Diego chapter and Vice Chair of the Organization Development Network (ODN)
- Improv is a passion that brings out her energizing, entertaining and flexible side with her audience

“I was impressed by Dr. Shahrzad's knowledge of company culture and partnered with her to assess our culture and to create more alignment at the senior level. Our work resulted in a stronger team dynamic and new actions that strengthened our company.”

-Michael Curtis, EVP, Wilbur Curtis Company

Speaker Topics & Programs

- **Turn your Hate Affair with Networking into a Love Affair:** Five Steps to a Booming Business and Career
- **From Being Scared to Having Dared:** Five Steps to Propel Toward your Dreams
- **From They Bug Me to They Hug Me:** Creating Strong Relationships through Understanding Personality
- **I'm Burned Out and I'm Over This Place:** Retain your Superstars by Preventing Culture Killers
- **The Big Turnaround:** How to Drive a High Energy and Productive Culture Starting with You



Have Your People Speak To Our People!

sherry@strategymeetperformance.com

strategymeetperformance.com

+1.312.286.0325

