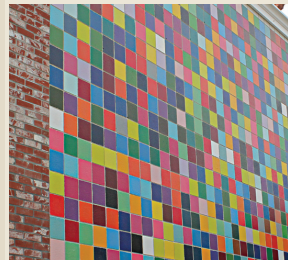


■ Latest community  
mural is unveiled

Page A7



■ Local restaurants  
offer holiday drinks  
perfect for winter

Page B1



■ Colony Hill  
home slipping

Page A5

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## Bird Rock loses its landmark

BY DAVE SCHWAB  
Staff Writer

**B**ird Rock's signature rock has a medical condition: fallen arches. The environment has taken a huge bite out of the "doughnut-like" hole beneath an arch in the rock, which has been gradually enlarging since 2007. During the last week's wind-blown rainstorm, the arch finally gave way on Dec. 21.

SEE ROCK, A4



The 'Arch' (inset photo) in Bird Rock's signature rock collapsed during the recent rainstorm. PHOTOS BY DAVE SCHWAB / ROGER LI

## Voices for La Jolla

### People you're likely to hear more about in 2011

#### LIGHT STAFF

Every year new faces emerge to champion worthy causes in the Jewel. Here are a few you're likely to hear more from and about in 2011:

■ **Phil Coller**, owner with wife Nicki of Everett Stunz fine bedding and linens store on Girard Avenue, has been at the forefront among local business people clamoring for a new nonprofit group to replace Promote La Jolla in improving the Village business district.

He and about 30 other merchants have been meeting with city-hired consultant Mike McLaughlin to lay the groundwork for formation of the new group in 2011. Coller noted forming the new group will be a long process but one that is necessary and will be well worth the effort.



Phil  
Coller

■ **2010 Scorecard:**  
A quick look at what those the Light kept an eye on in the past year accomplished. **Page A9**

Coller said La Jolla merchants and homeowners alike need to work together to improve and beautify the community. "The infrastructure is falling apart — no streetlights, the pavements are cracking, there's trash everywhere," he said. "The



**Improvements are in the plans for the historic La Valencia Hotel.** DAVE SCHWAB

place is just getting worse by the day."

But with cooperation, Coller is confident the Village's problems can be overcome. "La Jolla needs to be

cared for, nurtured," he said.

■ **Ash Israni** is chairman and principal of Pacifica Host Hotels, which assumed control of La Jolla's landmark, pink-hued, 113-room La Valencia Hotel in September. He said a host of updates and improvements are on tap for the historic hotel moving forward.

"We plan to spend a lot of capital," he said. "We're about halfway through repainting the outside of the

SEE VOICES, A8



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