



**NEW YORK SOPRANO TO PERFORM ITALIAN HOLIDAY MUSIC** MUSIC



## **SECTION B**

### **10 QUESTIONS**

Sherry Nooravi knows that great leadership requires foresight, service



Sherry Nooravi, Psy.D., is an organization development practitioner and principal of Strategy Meets Performance, a leadership consulting firm partnering with business leaders to create productive, engaged and high-energy organizations. Her services include coaching,

**Sherry Nooravi** 

training, team building and creating accountability systems.

She is an adjunct faculty member at Pepperdine University, UCSD and the Center for Creative Leadership.

When she is not working with CEOs to help leaders improve their company cultures, she is serving her local and global communities. Her local work includes promoting pedestrian and bicyclist safety in La Jolla starting with the Torrey Pines Road (TPR) corridor (torreypinessafety.org). She is also co-leader of the San Diego Chapter of Room to Read, (roomtoread. org) a non-profit that builds schools and libraries in developing countries such as Nepal, Vietnam and South Africa.

#### What brought you to La Jolla?

I always dreamed of living near the ocean and when my husband Karrar and I moved to San Diego, we knew La Jolla was perfect for us.

#### What makes the town special to you?

La Jolla is an interesting paradox. On one hand, it is a top visitor destination with beautiful scenery, beaches and neighborhoods, yet it is also a beach community filled with residents who support the merchants and our town's continual growth and improvement. The shops and restaurants in the Shores and at the Village are a big part of La Jolla's charm.

#### What might you add, subtract or improve in the area?

I would do two things. First, I would enhance our current local governance system with social media, technology and outreach so more people could be involved with the issues, challenges

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#### **BY MARTI GACIOCH**

hristmas is coming early this year for 120 homeless children from San Diego's St. Vincent de Paul Village at 1501 Imperial Ave. From 4:30 to 7:30 p.m., on Friday,

Dec. 9, the kids, ages 4 to 17, will celebrate the holiday at the 13th annual Christmas Caroling and Limo

Party on the rooftop of the La Jolla Cove Suites overlooking the ocean.

For the 10th year, Krista Baroudi, president and CEO of La Jolla Cove Suites, will host the event. Baroudi is a fourth-generation La Jollan whose grandfather built the suites. She donates the use of the hotel rooftop,

**SEE SANTA, B6** 





Scenes from last year's party on the rooftop of La Jolla Cove Suites for residents of Father Joe's Villages. KRISTA BAROUDI

# Riford's new director puts business degree to work

#### **BY JOCEYLN MAGGARD**

With the Riford Center in need of a new director, Nancy Walters transitioned from interim director to the permanent position in October, filling the vacancy left by Dona Aumann.

"I really love being here, everything from putting on events, to scheduling classes, to writing the newsletter, to getting to know the members is all excellent. It's really a blessing," Walters said.

The Riford Center is a nonprofit active adult community center, serving La Jolla.

Walters became the first assistant director at the center



a year and a half ago, and had already been responsible for many of the administrative tasks that are expected in her

new position.

Having studied business at San Diego State University, she said she used to picture herself in the corporate world. She added it was only recently that she realized her calling was in the non-profit sector.

"The Riford Center is a business, and I'm applying what I learned in school and in my previous work experience."

Before coming to The Riford, Walters worked for almost four years as the coordinator for after-school programs at Border View YMCA; Walters is from South Bay. At the YMCA. she garnered experience creating enticing programs to

retain enrollment, something very much needed at a center like The Riford that is funded by memberships.

When Walters started, there were 160 members, and now, there are 400 members. The goal, she says, is to keep that figure growing.

In the past two years, the center has seen three different directors, but Walters insisted the job is for her.

"I'm planning to make a life here and I have plans to move to the La Jolla area soon. As long as they will have me here, I want to be here.

#### **SEE RIFORD, B6**

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